

# Downtown Phoenix Consumer Spending



Radius centered at First Street & Washington

2015 Annual Spending (\$000s)	1 Mile	2 Mile	3 Mile
<b>Total Specified Consumer Spending</b>	<b>\$112,736</b>	<b>\$377,818</b>	<b>\$721,631</b>
<b>Total Apparel</b>	<b>\$7,295</b>	<b>\$24,676</b>	<b>\$47,150</b>
Women's Apparel	2,574	8,791	16,828
Men's Apparel	1,613	5,137	9,719
Girl's Apparel	615	2,225	4,301
Boy's Apparel	420	1,545	2,954
Infant Apparel	418	1,333	2,507
Footwear	1,655	5,645	10,839
<b>Total Entertainment &amp; Hobbies</b>	<b>\$8,792</b>	<b>\$29,055</b>	<b>\$55,180</b>
Entertainment	1,816	6,786	13,010
Audio & Visual Equipment/Service	4,262	13,132	24,775
Reading Materials	436	1,323	2,459
Pets, Toys, & Hobbies	2,279	7,815	14,936
<b>Total Food and Alcohol</b>	<b>\$34,069</b>	<b>\$110,999</b>	<b>\$211,625</b>
Food At Home	19,667	65,076	124,416
Food Away From Home	12,080	38,803	73,875
Alcoholic Beverages	2,322	7,120	13,334
<b>Total Household</b>	<b>\$12,759</b>	<b>\$44,739</b>	<b>\$85,437</b>
House Maintenance & Repair	1,181	6,321	13,152
Household Equip & Furnishings	6,289	20,162	37,910
Household Operations	4,147	14,350	27,155
Housing Costs	1,143	3,905	7,221

Source: CoStar, Esri. Compiled by Downtown Phoenix Inc., January 2016



2015 Annual Spending (000s)	1 Mile	2 Mile	3 Mile
<b>Total Transportation/Maint.</b>	<b>\$31,398</b>	<b>\$107,750</b>	<b>\$207,386</b>
Vehicle Purchases	7,167	28,275	55,501
Gasoline	16,874	56,447	109,010
Vehicle Expenses	1,211	3,575	6,212
Transportation	2,674	8,045	14,691
Automotive Repair & Maintenance	3,472	11,408	21,972
<b>Total Health Care</b>	<b>\$5,530</b>	<b>\$18,157</b>	<b>\$34,555</b>
Medical Services	3,128	10,589	20,283
Prescription Drugs	1,861	5,830	10,982
Medical Supplies	541	1,738	3,290
<b>Total Education/Day Care</b>	<b>\$5,957</b>	<b>\$20,450</b>	<b>\$39,028</b>
Education	3,940	13,322	25,531
Fees & Admissions	2,017	7,128	13,497