

DOWNTOWN PHOENIX

FACTS AND FIGURES AND AERIAL MAP



THE URBAN CENTER OF ARIZONA

Downtown Phoenix is the center of the Phoenix metropolitan area. Between 2004 and 2015 more than \$4.6 billion of private and public capital was invested in the 1.7-square-mile Downtown, creating a vibrant and dynamic urban center. Ideally located near the confluence of the major highways, the hub of the Valley Metro light rail system and ten minutes from Sky Harbor Airport, one of the ten busiest in the country, Downtown is poised for continued growth and prosperity. In addition to the 63,494 workers who make Downtown their daytime home, about 7 million people visit the area's many cultural, sports, and entertainment venues each year. Downtown Phoenix is Arizona's true cosmopolitan core and is a unique destination for business, culture, entertainment, learning and living for all.

FACTS AND FIGURES

1.7 square mile redevelopment area investment 2004-2015:

\$4.6 billion

Residential population,* one-mile radius:

17,100

two-mile radius:

51,274

three-mile radius:

95,681

Daytime employment population,* one-mile radius:

63,494

two-mile radius:

124,666

three-mile radius:

191,345

*From Central & Washington



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EDUCATION AND RESEARCH

Downtown Phoenix is significantly expanding its academic footprint. In 2006, Arizona State University opened its Downtown Phoenix campus and has already grown to more than 11,200 students. The campus will reach 15,000 students at build-out, in addition to thousands of faculty and staff. The ASU campus is home to programs in journalism, nonprofit management and nursing, including the renowned Walter Cronkite School. The Arizona Center for Law & Society, opening in fall 2016, will house the Sandra Day O'Connor College of Law. The 30-acre Phoenix Biomedical Campus is home to the global headquarters of the Translational Genomics Research Institute (TGen) and the International Genomics Consortium (IGC), as well as U.S. government research labs (National Institute of Health) and every public university in the state. Northern Arizona University's Allied Health program continues to expand, as does the University of Arizona's colleges of medicine, pharmacy and public health. The University of Arizona Cancer Center opened in summer 2015 and will treat tens of thousands of patients annually and the 10-story, \$136 million Bioscience Partnership Building will grow the collaborative research lab space when it opens by 2017 on the Phoenix Biomedical Campus. With 303 students in grades 9-12, the Bioscience High School offers a full academic program with an emphasis on science, technology, engineering and mathematics.

FACTS AND FIGURES

11,277

Students currently at ASU Downtown Phoenix Campus

15,000

Students at Downtown ASU campus by 2020

1,284

ASU Student housing beds

231

Students currently at University of Arizona College of Medicine

259

Students at Northern Arizona University Allied Health Programs

303

Number of students at the Bioscience High School (on PBC)

30

Number of acres in Phoenix Biomedical Campus

SPORTS, ARTS AND CULTURE

Downtown Phoenix is the entertainment destination for millions of visitors every year. The Arizona Diamondbacks and Phoenix Suns call Downtown home, as do the Phoenix Mercury and the Arizona Rattlers. Downtown's sports reputation has been solidified by hosting various large-scale sporting events such as the 2009 NBA All-Star Game and Block Party, the media center for Super Bowl XLII, events surrounding Super Bowl XLIV in 2015 (including Super Bowl Central and the NFL Experience and Village), and the 2016 College Football Championship Campus. Venues like the Orpheum Theater, the Comerica Theater, the Herberger Theater and Symphony Hall host a variety of cultural events throughout the year. Renowned museums like the Heard Museum, Phoenix Art Museum, Children's Museum of Phoenix and the Arizona Science Center are also located in Downtown. Every first Friday of the month thousands of arts patrons and revelers descend upon Downtown for the largest monthly art walk in the country. Downtown Phoenix is the only place in Arizona that features such a wide array of entertainment options, all within a few short blocks. In fact, the American Planning Association named Roosevelt Row one of the 'Great Places in America' for exemplary neighborhoods, streets and public spaces.

FACTS AND FIGURES

2014 sports venue attendance
4,000,000

Theater/music venue seats
10,621

2014 theater attendance
934,549

Number of screens at AMC Movie Theater
24

Total yearly visitors to Downtown Phoenix
7,030,000

SPECIAL EVENTS

2008
Super Bowl Media Center

2009
NBA All-Star Game

2011
MLB All-Star Game

2014
WNBA All-Star Game

2015
Over 1 million visitors to all Super Bowl Experience Events

2015
Zombie Walk, at Heritage & Science Park in Downtown Phoenix, gathered 20,000 people and raised more than 11 tons of food for St. Mary's Food Bank.

October 2014 - September 2015
Over 6.5 million total visitors to major events in Downtown Phoenix

2016
College Football Playoff National Championship Campus

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FACTS AND FIGURES

9,793,524
Square feet of existing private office space Downtown

880,000
Square feet of available space in Phoenix Convention Center

175,000
Square feet of meeting space as of 2011

3,094
Hotel rooms

4,371
Total housing units built since 2000

HOSPITALITY

In January 2009 the Phoenix Convention Center completed a \$600-million expansion, making it the premier location for conventions and trade shows in the Southwest. With approximately 900,000 square feet of space, it ranks among the top 20 convention centers in the country. The expanded facility features several new buildings, with a below grade exhibition hall, a street-level ballroom with meeting facilities and two smaller exhibition halls. With 3,094 hotel rooms in and adjacent to Downtown Phoenix, visitors have a wide range of lodging options from historic to boutique. In October 2008 the 1,000-room Sheraton Hotel, the largest hotel in Arizona, opened. In 2010 the Westin added 242 rooms and in 2012 the Hotel Palomar by Kimpton opened with 242 rooms. The Hilton Garden Inn opened in 2015 and 425 more rooms are under construction.



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OFFICE

Downtown Phoenix is the home of the financial, legal and government markets in Arizona housed in Class A office buildings. However, the range and type of space in Downtown, including historic and industrial, has attracted a growing number of creative and tech companies that use Downtown as an amenity package for their employees. The breadth of options has contributed to a growing employment base. Now at 63,494 employees within a one-mile radius, it is by far the densest cluster in the state.

RESIDENTIAL DEVELOPMENT

Downtown Phoenix is home to 9,000 residents who live in a variety of residential units from hi-rise to single family historic buildings. This burgeoning residential community will be augmented by a long list of projects under construction that should add several thousand more people to the neighborhood in the coming years in both apartments and condominiums suitable for a wide income range of workers in Downtown and those who want an urban lifestyle.

RETAIL

Downtown currently has 800,000 square feet of retail space, including 200,000 added in 2010. CityScape is home to tenants such as CVS Pharmacy, The Titled Kilt Pub & Eatery, Urban Outfitters, Lucky Strike Lanes, Stand Up Live and the Arrogant Butcher. Arizona Center also has many restaurants and retail shops. The Downtown Phoenix retail market features a diverse mix of local boutiques and restaurants, such as music venue Crescent Ballroom and popular craft beer provider Angel's Trumpet Ale House. Restaurants are often housed in converted warehouse buildings, restored historic homes and larger buildings, allowing a dining experience unique to Downtown Phoenix.

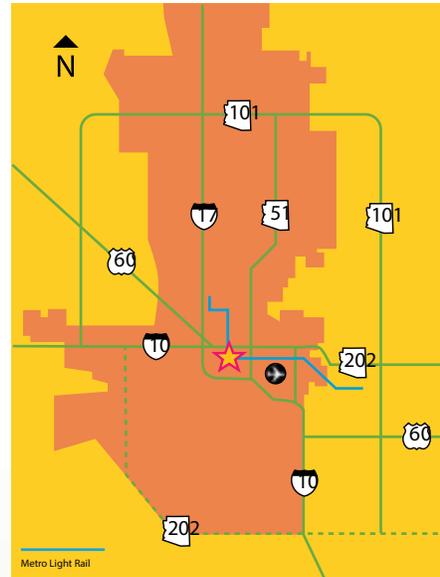
FACTS AND FIGURES

Square feet of retail space

800,000

Restaurants in Downtown

165+



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INFRASTRUCTURE

Downtown Phoenix is conveniently located in the geographic center of the Valley. Access to the Valley's freeway network is less than five minutes from the Downtown core, with Sky Harbor International Airport just ten minutes away. Valley Metro Light Rail, which opened December 2008, passes through Downtown and serves as the midpoint between destinations in North Phoenix and East Valley cities, Tempe and Mesa.

FACTS AND FIGURES

Highways

- Interstate 10, Loop 202, State Route 51, and Interstate 17 all within 5 minutes of Downtown

Metro Light Rail

- 20 miles completed December 2008
- 3.2 miles finished in 2015 and 3.0 miles currently under construction. Valley Metro has also begun planning, design and construction of the 40 additional miles of high-capacity/light rail transit which will be completed by 2034.

- Initial system carrying an average of 43,827 riders per weekday (FY 2014)

- 3,502,080 Downtown boardings in FY 2015

Sky Harbor International Airport

- 42 million passengers in 2015, tenth largest in country
- 1,200 daily flights
- Sky train to Terminals 3 and 4 completed



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