

DOWNTOWN PHOENIX

FACTS AND FIGURES AND AERIAL MAP



THE URBAN CENTER OF ARIZONA

Downtown Phoenix is the center of the Phoenix metropolitan area. Between 2004 and 2017 (YTD) more than \$5 billion of private and public capital was invested in the 1.7-square mile Downtown, creating a vibrant and dynamic urban center. Ideally located near the confluence of the major highways, the hub of the Valley Metro light rail system and ten minutes from Sky Harbor Airport, Downtown is poised for continued growth and prosperity. In addition to the 64,926 workers who make Downtown their daytime home, about 6 million people visit the area's many cultural, sports, and entertainment venues each year. Downtown Phoenix is Arizona's true cosmopolitan core and is a unique destination for business, research and development, culture, entertainment, learning and living for all.

FACTS AND FIGURES

\$5.03 billion

1.7 square mile redevelopment area investment 2004-2017 (YTD)

9,000+

Residential population within the 1.7 square mile redevelopment area*

64,926

Daytime employment population, one-mile radius†

130,060

Two-mile radius

195,659

Three-mile radius

*Will add 5000+ by 2022

†From Central & Washington

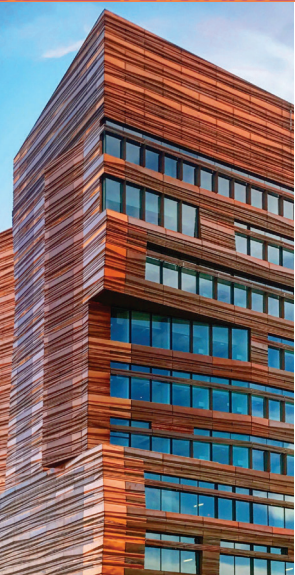


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EDUCATION AND RESEARCH

Downtown Phoenix has significantly expanded its academic footprint over the past several years with more opportunity on the horizon. In 2006, Arizona State University opened its Downtown Phoenix campus and has already grown to more than 11,900 students. The campus will reach 15,000 students at build-out, in addition to thousands of faculty and staff. The ASU campus is home to programs in journalism, nonprofit management and nursing, including the renowned Walter Cronkite School. The Arizona Center for Law and Society houses the Sandra Day O'Connor College of Law. The 30-acre Phoenix Biomedical Campus is home to the global headquarters of the Translational Genomics Research Institute (TGen) and the International Genomics Consortium (IGC), as well as the National Institute of Diabetes and Digestive and Kidney Disorders and every public university in the state. Northern Arizona University's Allied Health program continues to expand, as does the University of Arizona's colleges of medicine, pharmacy, and public health. The University of Arizona's Cancer Center opened in summer 2015 with the ability to treat tens of thousands of patients annually and the newly-opened 10-story, \$136 million Bioscience Partnership Building is an impressive addition to Downtown's collaborative research lab space. St. Joseph's Hospital and Medical Center research laboratories complement this wealth of research and laboratory space. With 400 students in grades 9-12, the Bioscience High School offers a full academic program with an emphasis on science, technology, engineering and mathematics.

FACTS AND FIGURES

11,900

Students currently at ASU Downtown Phoenix campus

15,000

Students at ASU Downtown by 2020

1,284

ASU student housing beds

328

Students currently at University of Arizona College of Medicine

259

Students at Northern Arizona University Allied Health Programs

400

Number of students at the Bioscience High School (on PBC)

30

Number of acres in Phoenix Biomedical Campus

SPORTS, ARTS AND CULTURE

Downtown Phoenix is the entertainment and sporting destination for millions of visitors each year. The Arizona Diamondbacks and Phoenix Suns call Downtown home, as do the Phoenix Mercury and the Arizona Rattlers. Recently, Downtown has successfully held numerous world-class, national sporting events, including the Super Bowl, College Football Playoffs and MLB & NBA All Star Games which has solidified our reputation as a prime host city for future events. Most recently, Downtown hosted the 2017 NCAA Final Four Festivities, with thousands of visitors in attendance. Venues like the historic Orpheum Theater, the Comerica Theater, the Herberger Theater, Symphony Hall and the newly-opened Van Buren host a variety of cultural and musical events throughout the year. Renowned museums like the Heard Museum, Phoenix Art Museum, Children's Museum of Phoenix, and the Arizona Science Center and CREATE Makerspace are also located in Downtown. Every first Friday of the month thousands of arts patrons and revelers descend upon Downtown for the largest monthly art walk in the country. Downtown Phoenix is the only place in Arizona that features such a wide array of entertainment options, all within a few short blocks. In fact, the American Planning Association named Roosevelt Row one of the 'Great Places in America' for exemplary neighborhoods, streets and public spaces.

FACTS AND FIGURES

2.9 million

2016 sports venue attendance

12,421

Theater/music venue seats

24

Number of screens at AMC Movie Theater

6,000,000

Total yearly visitors to Downtown Phoenix

SPECIAL EVENTS

2014

WNBA All-Star Game

2015

Over 1 million visitors to all Super Bowl Experience events

2016

Zombie Walk at The Warehouse District in Downtown Phoenix attracted 15,000 people

30,000

Attendees at 2016 Viva Phx and McDowell Mountain Music Festival

2016

College Football Playoff National Championship Campus

50,000+

Total visitors to 2017 Final Four Fan Fest Downtown

135,000+

Attendees at 2017 March Madness Downtown Music Festival

PHOTO: DOWNTOWN PHOENIX INC.



FACTS AND FIGURES

10,121,194

Square feet of existing private office space Downtown

880,000

Square feet of meeting and exhibit space in the Phoenix Convention Center

3,847

Hotel rooms

6,209

Total housing units built since 2000

1.1 million

2016 theater attendance

HOSPITALITY

In January 2009 the Phoenix Convention Center completed a \$600-million expansion and is currently one of the top ten convention centers in the country. With approximately 880,000 square feet of space, this top-tier facility features a below grade exhibition hall, street-level ballroom with meeting facilities and exhibition halls and is in walking proximity to Downtown's light rail network and amenity package. With 3,847* hotel rooms in and adjacent to Downtown Phoenix, visitors have a wide range of lodging options from modern, to historic, to boutique. Several new hotels have launched in recent years, adding to Downtown's growth and vitality. The Hilton Garden Inn opened in 2015 and a dual-concept Residence Inn and Courtyard by Marriott opened in spring 2017. An additional 210 rooms will be available in spring 2018 with the opening of a new Hampton Inn.*

*Included in total hotel room figures

PHOTO: BRANDON GRAY



OFFICE

Downtown Phoenix is rapidly emerging as a top regional and national hub for creative, innovative and tech-focused companies with dozens of CEO's choosing Downtown for their company in recent years. Downtown remains the primary home for government, financial and legal markets for the State. From Class A office buildings, to renovated industrial warehouses to rezoned bungalows, the breadth of options has contributed to a growing urban employment base. Now at 64,926 employees within a one-mile radius, Downtown has Arizona's densest cluster of employees.

RESIDENTIAL DEVELOPMENT

The 1.7 square mile Downtown redevelopment area is home to over 9,000 residents who live in a variety of residential units from hi-rise to single family historic buildings. This burgeoning residential community continues to grow as multiple projects in development and under construction will add an anticipated 5,000 additional residents over the next 5 years. As more individuals and families seek an urban, walkable lifestyle, the Downtown community offers a wide range of options for all incomes.

DINING AND SHOPPING

Downtown has over 1.1 million square feet of retail and restaurant space. From renovated 1950's store fronts to towering skyscrapers, we are home to tenants such as CVS Pharmacy, Hidden Track Café, Urban Outfitters, Hanny's, the Arrogant Butcher and many others. The Downtown market also features a diverse mix of local boutiques, speakeasies and award-winning restaurants and bars. Often housed in converted warehouse buildings or restored historic homes, this dense collection of amenities creates a dining and shopping experience unique only to Downtown Phoenix.

FACTS AND FIGURES

1,118,530

Square feet of retail space

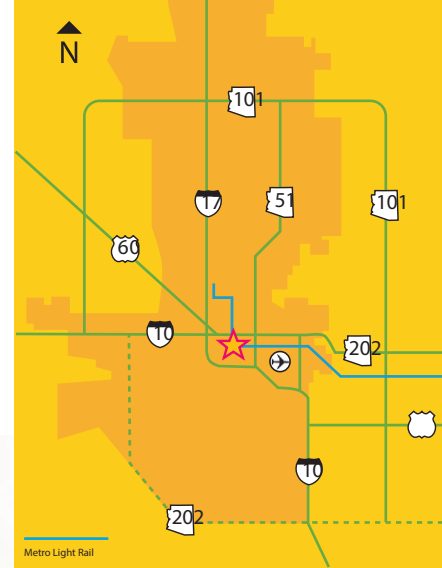
175+

Restaurants in Downtown

5

Highly awarded Downtown restaurants/chefs

PHOTO: NBMA PHOTOGRAPHY



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INFRASTRUCTURE

Downtown Phoenix is conveniently located in the geographic center of the Valley. Access to the city's freeway network is less than five minutes from the Downtown core, with Sky Harbor International Airport just ten minutes away. Valley Metro Light Rail, which opened December 2008, passes through Downtown and serves as the midpoint between destinations in North Phoenix and East Valley cities, Tempe and Mesa.

The South Central light rail expansion will connect Downtown to Baseline Road in South Phoenix, with construction expected to commence in 2019.

FACTS AND FIGURES

Highways

- Interstate 10, Loop 202, State Route 51, and Interstate 17 all within 5 minutes of Downtown

Metro Light Rail

- 20-mile system launched December 2008
- Additional 6 miles completed since
- Transportation 2050 (T2050) approved by voters in August 2015 which will deliver light rail extensions into South, West and North Phoenix with a total 66-mile system to be delivered by 2034
- System carrying an average of 49,416 riders per week day (FY2016)
- 3,274,565 Downtown boardings in FY 2016

Sky Harbor International Airport

- 43.3 million passengers in 2016
- 1,200 daily flights
- Sky Train to Terminals 3 and 4 completed
- Sky Train also connects to Terminal 2 through a walkway

Sustainability

- NRG chilled water system delivers cooling to 43 Downtown buildings
- Installation of 15 Big Belly solar compactors for waste in 2017 to increase diversion rates and lower trash pick-ups
- 180-sq feet vertical urban garden added at Chase Field
- Over 2 dozen Bike Share rental stations located throughout Downtown

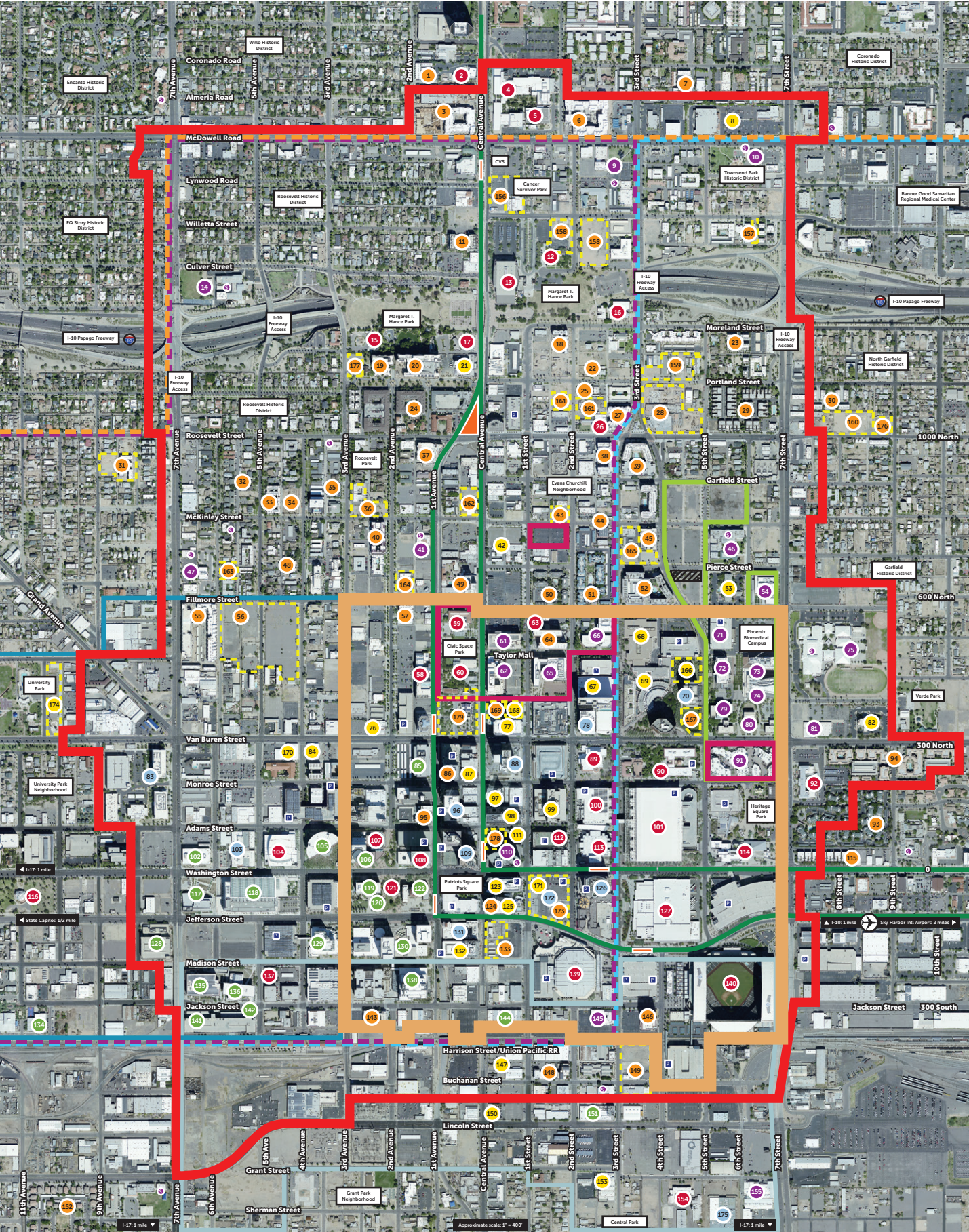
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COVER PHOTO: NBMA PHOTOGRAPHY



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- 140 Chase Field
- 142 George Washington Carver Museum & Cultural Center
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- 102 Phoenix Police Headquarters
- 105 Phoenix Municipal Court
- 106 Phoenix City Hall
- 117 Police Forensic Lab
- 118 Sandra Day O'Connor Federal Courthouse
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- Phoenix Downtown
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- 14 Kenilworth Elementary School
- 41 Phoenix College
- 46 Phoenix Union Bioscience H.S.
- 47 Rio Salado College
- 54 Arizona Cancer Center
- 61 School of Journalism/KAET-8
- 62 ASU University Center
- 65 ASU Center for Law and Society
- 66 ASU College of Nursing & Health Innovation
- 71 Phoenix Biomedical Campus Garage
- 72 Tigen/IGC Headquarters
- 73 Bioscience Partnership Building
- 74 Health Sciences Education Bldg
- 75 ASU Preparatory Academy
- 79 ABCI
- 80 University of Arizona College of Medicine
- 81 UofA College of Medicine Bldg 4
- 91 UofA Mercado
- 110 1 North Central
- AZ Summit Law School
- 145 Scheduling Institute/On Jackson
- 155 ASU - Grant Street Studios

DOWNTOWN PHOENIX

THE DOOR IS OPEN

- Downtown Phoenix Redevelopment Area
- Enhanced Municipal Services District
- Current Project Sites
- Warehouse District
- Capitol Mall District
- ASU Downtown Phoenix Campus District
- Metro Lightrail Route
- Metro Lightrail Stop
- Phoenix Biomedical Campus
- City Council District 4
- City Council District 7
- City Council District 8
- Parking Garage, School

- Residential
- Arts/Cultural/Sports/Event
- Government/Non Profit
- Offices & Buildings
- Hotel/Public Gathering
- Education/Research

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