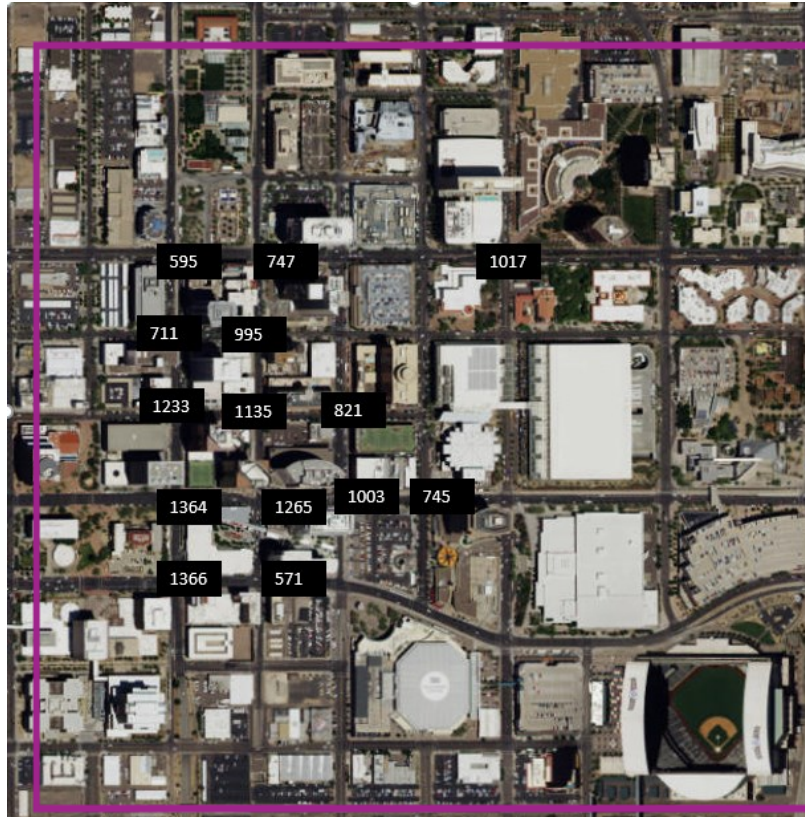


Downtown Phoenix Pedestrian Counts



Downtown Phoenix Business
Improvement District

| Location | Pedestrians Per Hour |
|------------------------------------|----------------------|
| Central Avenue & Washington Street | 1,265 |
| First Avenue & Washington Street | 1,364 |
| First Avenue & Jefferson Street | 1,366 |
| Central Avenue & Adams Street | 1,135 |
| First Avenue & Van Buren Street | 595 |
| Central Avenue & Van Buren Street | 747 |
| Third Street & Van Buren Street | 1017 |
| Central Avenue & Monroe Street | 995 |
| First Street & Washington Street | 1,003 |
| First Street & Adams Street | 821 |
| First Avenue & Adams Street | 1,233 |
| Central Avenue & Jefferson Street | 571 |
| Second Street & Washington | 745 |
| First Avenue & Monroe Street | 711 |

Pedestrian Counts are done at random in half-hour intervals between the times of 11:30 and 1:30 on weekdays. Reported totals are the average of at least three half-hour counts at each location. The counts are doubled to provide an hourly total. For a complete methodology please contact the Downtown Phoenix Partnership or visit our website at downtownphoenix.com. Updated December 2017