

Radius centered at First Street & Washington

| 2018 Annual Spending (\$000s) | 1 Mile | 3 Mile | 5 Mile |
|--|------------------|------------------|--------------------|
| Total Specified Consumer Spending | \$132,149 | \$755,873 | \$2,706,021 |
| Total Apparel | \$8,667 | \$51,201 | \$188,943 |
| Women's Apparel | 3,079 | 18,563 | 67,275 |
| Men's Apparel | 1,970 | 10,756 | 38,315 |
| Girl's Apparel | 720 | 4,590 | 17,687 |
| Boy's Apparel | 490 | 3,124 | 12,168 |
| Infant Apparel | 488 | 2,647 | 10,094 |
| Footwear | 1,922 | 11,520 | 43,403 |
| Total Entertainment & Hobbies | \$10,849 | \$60,736 | \$216,424 |
| Entertainment | 2,148 | 13,622 | 50,788 |
| Audio & Visual Equipment/Service | 5,299 | 27,546 | 97,918 |
| Reading Materials | 586 | 2,925 | 9,342 |
| Pets, Toys, & Hobbies | 2,815 | 16,643 | 58,376 |
| Personal Items | 8,951 | 47,525 | 163,090 |
| Total Food and Alcohol | \$42,104 | \$235,185 | \$849,744 |
| Food At Home | 23,640 | 135,692 | 501,673 |
| Food Away From Home | 15,481 | 84,301 | 296,972 |
| Alcoholic Beverages | 2,982 | 15,191 | 51,099 |
| Total Household | \$16,773 | \$97,582 | \$341,624 |
| House Maintenance & Repair | 1,480 | 14,307 | 55,801 |
| Household Equip & Furnishings | 8,098 | 43,105 | 150,520 |
| Household Operations | 5,486 | 31,021 | 107,631 |
| Housing Costs | 1,708 | 9,149 | 27,672 |

Source: CoStar, Esri. Compiled by Downtown Phoenix Inc., Q3 2018

| 2018 Annual Spending (000s) | 1 Mile | 3 Mile | 5 Mile |
|------------------------------------|-----------------|------------------|------------------|
| Total Transportation/Maint. | \$29,827 | \$178,830 | \$654,770 |
| Vehicle Purchases | 8,998 | 63,100 | 237,565 |
| Gasoline | 11,463 | 67,507 | 253,635 |
| Vehicle Expenses | 1,531 | 6,655 | 19,889 |
| Transportation | 3,501 | 16,902 | 54,886 |
| Automotive Repair & Maintenance | 4,335 | 24,666 | 88,796 |
| Total Health Care | \$6,801 | \$38,378 | \$133,701 |
| Medical Services | 3,885 | 22,585 | 79,422 |
| Prescription Drugs | 2,241 | 12,078 | 41,508 |
| Medical Supplies | 675 | 3,715 | 12,771 |
| Total Education/Day Care | \$8,178 | \$46,436 | \$157,724 |
| Education | 5,382 | 30,409 | 104,875 |
| Fees & Admissions | 2,796 | 16,028 | 52,849 |