

Downtown Phoenix Demographic Summary



Radius centered at First Street & Washington

Radius	1 Mile		3 Mile		5 Mile	
Population						
2023 Projection	21,408		111,298		425,084	
2018 Estimate	19,671		102,633		391,795	
2010 Census	15,925		88,808		336,212	
Growth 2018 - 2023	8.83%		8.44%		8.50%	
Growth 2010 - 2018	23.52%		15.57%		16.53%	
2018 Population by Hispanic Origin	8,964		61,822		243,540	
2018 Population	19,671		102,633		391,795	
White	14,435	73.38%	82,706	80.58%	308,477	78.73%
Black	3,043	15.47%	9,867	9.61%	41,569	10.61%
Am. Indian & Alaskan	1,038	5.28%	4,989	4.86%	19,698	5.03%
Asian	537	2.73%	2,060	2.01%	10,030	2.56%
Hawaiian & Pacific Island	56	0.28%	228	0.22%	1,161	0.30%
Other	562	2.86%	2,783	2.71%	10,860	2.77%
U.S. Armed Forces	18		24		129	
Households						
2023 Projection	8,246		40,135		142,541	
2018 Estimate	7,474		36,899		131,047	
2010 Census	5,695		31,450		111,652	
Growth 2018 - 2023	10.33%		8.77%		8.77%	
Growth 2010 - 2018	31.24%		17.33%		17.37%	
Owner Occupied	1,285	17.19%	13,411	36.35%	54,390	41.50%
Renter Occupied	6,189	82.81%	23,488	63.65%	76,658	58.50%
2018 Households by HH Income						
Income: <\$25,000	3,374	45.14%	14,747	39.97%	47,862	36.52%
Income: \$25,000 - \$50,000	1,511	20.22%	8,921	24.18%	35,163	26.83%
Income: \$50,000 - \$75,000	1,067	14.28%	4,718	12.79%	21,226	16.20%
Income: \$75,000 - \$100,000	473	6.33%	2,908	7.88%	11,684	8.92%
Income: \$100,000 - \$125,000	385	5.15%	1,823	4.94%	5,943	4.54%
Income: \$125,000 - \$150,000	138	1.85%	1,033	2.80%	2,985	2.28%
Income: \$150,000 - \$200,000	256	3.43%	1,265	3.43%	3,295	2.51%
Income: \$200,000+	270	3.61%	1,484	4.02%	2,889	2.20%
2018 Avg Household Income	\$52,491		\$56,274		\$51,576	
2018 Med Household Income	\$30,257		\$34,477		\$36,245	

Source: CoStar, Esri. Compiled by Downtown Phoenix Inc., October 2018