



ARIZONA HUMANE SOCIETY

Big Dog Show Sponsorship \$3,000

Join the Arizona Humane Society for Phoenix's first ever BIG DOG SHOW, a traveling art installation raising funds for pets in need around the country.

Will you be the BEST Big Dog in Show?

WHEN: October 27 - November 18, 2019

WHERE: Margaret T. Hance Park

WHAT: Twenty 8ft steel dog sculptures, each decorated or branded by a sponsoring company, partner or organization on display for the entire month of November.



As a sponsor of the BIG DOG SHOW, you will receive decorating rights to 1 of only 20 sculptures, created by artist Dale Rogers. While all sculptures are created equal, sponsor décor is not! The dog you sponsor will be yours to temporarily adorn and compete for the title of Best Big Dog in Show, as voted by the public.

Whether you choose to brand your Big Dog as an advertisement or give it wings, your generosity will be on display for tens of thousands, all while helping the Arizona Humane Society save the lives of homeless pets.

Sponsorship Includes:

- Exclusive rights to 1 of only 20 Big Dog sculptures to temporarily adorn
- One month of company display during exhibit time, advertising your brand and community stewardship to at least 10,000 attendees at Hance Park including Howl-o-ween, Pie Social, Donut Festival and more
- Logo and company name on event website
- Logo in AHS emails about event to database of nearly 50,000 supporters
- Mention on AHS social media channels including 98,600 Facebook friends, 26,100 Instagram followers and 14,400 Twitter followers
- Inclusion in media opportunities as available