

Downtown Phoenix Overview

Downtown Phoenix is where history meets the future, showcasing Phoenix's historic town site, its recent revitalization, and continued resurgence into the future. Between 2004 and 2015 the broader 1.7 square mile re-development area there was more than \$4.7 billion in investment in areas including transportation, office, residential, education and research, arts, culture, sports, and hospitality.



RETAIL

Currently, downtown has 800,000 SF of retail space including 200,000 SF at CityScape. The retail market of Downtown Phoenix contains a diverse mix of local boutiques, restaurants and retail stores. The restaurants are often housed in converted warehouse buildings or restored historic homes as well as larger buildings, allowing a dining experience unique to Downtown Phoenix.

OFFICE

Downtown Phoenix is the financial center of Arizona and home to the three largest banks in the state. There is more than 8 million square feet of private office space in the Downtown core, most of which is located a few short blocks from METRO Light Rail stations. The two most recently constructed office towers include the Freeport McMoRan tower at Central and Van Buren and the CityScape tower at First Street and Washington. Freeport occupies the top half of the building and the lower half is a 242 room Westin Hotel. CityScape's tenants include United Healthcare, Squire Patton Boggs and Gust Rosenfeld. Downtown office buildings offer tenants the unique opportunity of placing signage atop the towers which is visible from the I-10 and I-17 freeways, the Sky Harbor Airport flight path and during major sporting events. Downtown also offers unique space in older structures and warehouse buildings. Demand for downtown office space continues to be high as employers look to take advantage of the light-rail system and downtown amenities.

EDUCATION AND RESEARCH

Downtown Phoenix is undergoing major changes in the fields of education and medical research. Arizona State University opened their Downtown Campus consisting of the College of Nursing and Healthcare Innovation, the University College, the College of Public Programs, School of Criminology and the Walter Cronkite School of Journalism. The Sandra Day O'Connor School of Law is relocating to Downtown to the new ASU Center for Law & Society. Construction began July 2014 and will be complete Summer 2016. Currently 11,277 students attend class at the Downtown Campus. Taylor Place Student Housing features a total of 1,284 beds. Civic Space, a 2.7 acre urban park, is home to many public cultural events. The 30 acre Phoenix Biomedical Campus Plan was approved by the City Council and upon completion will consist of over 6 million SF of space devoted to biomedical research facilities and the University of Arizona College of Medicine in Phoenix. The College of Medicine opened a Phoenix Campus in three historic buildings on the biomedical campus site in 2007. The Health Sciences Education Building was completed in 2012 and joins the Arizona Biomedical Collaborative 1 (ABC1) and the nationally recognized International Genomics Consortium and Translational Genomics Research Institute (IGC/TGEN). Construction was completed on the University of Arizona Cancer Center at 7th Street & Fillmore enabling 60,000 patient visits a year. The 245,000 SF, 10 story, Biosciences Partnership building broke ground in October 2014.



Facts & Figures

RETAIL

800,000 SF of retail ▪ 200,000 SF of retail constructed in 2010 ▪ 61 net new bars and restaurants/bars opened since the start of 2008. Over 165 restaurants are located downtown

OFFICE

Downtown Core Office Vacancy Rate: 13.9% (3th Quarter 2015) ▪ Valley Office Vacancy Rate: 20.1% (3th Quarter 2015) ▪ Existing Private Downtown Office Space: 8,312,592 ▪ Number of employees in 1 mile radius: 71,466

EDUCATION & RESEARCH

Students currently at ASU Downtown Campus: 11,277 ▪ Current enrollment at Arizona Summit Law School: 900 ▪ ASU Student Housing beds: 1,284 ▪ Students currently at University of Arizona College of Medicine-Phoenix: 231 ▪ Number of students at Bioscience High School: 400

ARTS, CULTURE & SPORTS

Annual Sports Venue Attendance: 3,000,000 ▪ Theater seats: 10,621 ▪ Annual Theater attendance: 934,549 ▪ Total yearly visitors to Downtown Phoenix: 7,030,000

HOSPITALITY

880,000 SF of space in Phoenix Convention Center ▪ 2,924 hotel rooms and 100,000 SF of meeting space ▪ 600 rooms under construction

TRANSPORTATION, ACCESS & PARKING

Freeway access in all directions, hub of current & future transit system ▪ 10 minutes from Sky Harbor International Airport ▪ Over 31,000 parking spaces located a short walk from any downtown ▪ 2,491,564 downtown METRO Light Rail boardings in 2014

RESIDENTIAL

Total units built since 2000: 4,371; 1,826 under construction

ARTS, CULTURE & SPORTS

Downtown Phoenix is the entertainment destination for millions of visitors every year. The Arizona Diamondbacks and Phoenix Suns call downtown home along with the Phoenix Mercury and the Arizona Rattlers. Venues like the Orpheum Theater, Comerica Theater, the Herberger Theater and Symphony Hall host a variety of cultural events throughout the year. Renowned museums like the Heard Museum, Phoenix Art Museum and the Arizona Science Center are also located in downtown. First Friday, an arts and culture celebration, draws thousands of visitors every month.

HOSPITALITY

One of downtown's signature redevelopment projects is the \$600 million expansion of the Phoenix Convention Center. The 880,000 SF Phoenix Convention Center ranks among the top convention centers in the country and in 2015 hosted the NFL Experience for Super Bowl XLIX. To accommodate the increase in convention visitors a new 1,000-room Sheraton Hotel was completed in October 2008. In March 2011 a 242 room Westin Hotel in the Freeport McMoRan Tower opened and the Wyndham hotel has been renovated and rebranded as a Renaissance by Marriott. The Hotel Palomar opened at Cityscape in June 2012. There are currently 600 rooms under construction in three hotel projects, with all expected to come to market in 2015 & 2016.

TRANSPORTATION, ACCESS & PARKING

Downtown Phoenix is the hub of the rapidly growing regional transit system that includes local bus and rapid transit service. Over 26 routes serve downtown, more than any other destination in Greater Phoenix. METRO Light Rail Service began in December 2008 and has far exceeded all ridership projections. Downtown stations reported 2,491,564 boardings in 2014, up 1.8% over 2013.

DISTRICT COOLING

Northwind Phoenix (a venture between Pinnacle West Capital and Unicom Corp. and purchased by NRG Energy in 2010) installed a centralized cooling network that originates at chillers located at several places downtown. The cooling loop transfers chilled water to buildings that subscribe to the service, resulting in increased cooling efficiencies and lower front end costs to developers.

RESIDENTIAL

Residential development has come downtown giving Phoenicians an opportunity to experience the only true urban setting in the state. Developments include the Orpheum Lofts, The Summit, and 44 Monroe. Roosevelt Point, a 326 unit student housing complex, opened in August 2013 and the Residences at Cityscape, a 224 unit luxury apartment complex opened in 2014 atop the Hotel Palomar. The downtown market features a mix of high-rise luxury, mid-rise, townhomes and historic single family neighborhoods. 1,826 units are currently under construction with 1,110 in predevelopment.

About Downtown Phoenix Inc.

Downtown Phoenix Inc. is a non-profit umbrella organization comprised of the 90-block Enhanced Municipal Services District that is funded by an assessment on property owners, The Downtown Phoenix CDC and Phoenix Community Alliance. The EMSD provides enhanced services including hospitality, marketing, transportation/parking coordination, streetscape/urban design, public policy facilitation and economic development services. The CDC facilitates residential development and community based activities. Phoenix Community Alliance is a membership and advocacy organization dedicated to creating a strong, dynamic Downtown Phoenix.



Completed Residential Development

2009	Skyline Lofts (328 apartments)
2012	Lofts at McKinley (60 affordable apartments)
2013	Roosevelt Point (326 student housing units)
2013	UL2 (7 market rate & 63 affordable apartments)
2014	CityScape Residences (224 luxury apartments)
2015	Third Avenue Townhomes (10 for sale townhomes)

Completed Commercial Development

2005/07	Phoenix Biomedical Campus: IGC/TGEN; Arizona Biomedical Collaborative (ABC); University of Arizona Medical School
2006	Maricopa County Justice Courts
2007	Phoenix Convention Center Phase I (West Building)
2008	ASU Taylor Place Student Housing
2008	ASU Walter Cronkite School of Journalism
2008	Phoenix Convention Center Phase II & III (North Building)
2008	METRO Light Rail
2008	Sheraton Downtown Phoenix (1,000 rooms)
2009	Civic Space urban park
2009	ASU School of Nursing Phase II
2010	CityScape office tower and retail
2010	Freeport McMoRan Tower, Westin Hotel (242 rooms)
2012	Maricopa County Court Tower
2012	Health Science Education Building
2012	Hotel Palomar by Kimpton (242 rooms)
2013	YMCA/ASU Student Rec Center
2015	UA Cancer Center

Under Construction/Delivery date

2015	11 & 12 Capital Place (292 apartments)
2015	Containers on Grand (8 apartments)
2015	Monroe Hilton Garden Inn
2016	ASU Arizona Center for Law and Society
2016	Luhrs City Center (Marriott/Residence Inn, 320 rooms)
2016	Biosciences Partnership Building
2016	Union @ Roosevelt (80 apartments)
2016	Illuminate/Linear (215 apartments)
2016	Proxy333 (118 apartments)
2016	Portland on the Park (149 condos)
2016	Coronado Commons (20 townhomes)
2016	ArtHaus (25 townhomes)
2016	Alta Fillmore (224 apartments)
2016	Broadstone Arts District (280 apartments)
2016	En Hance Park (49 condominiums)
2016	The Muse (367 apartments)