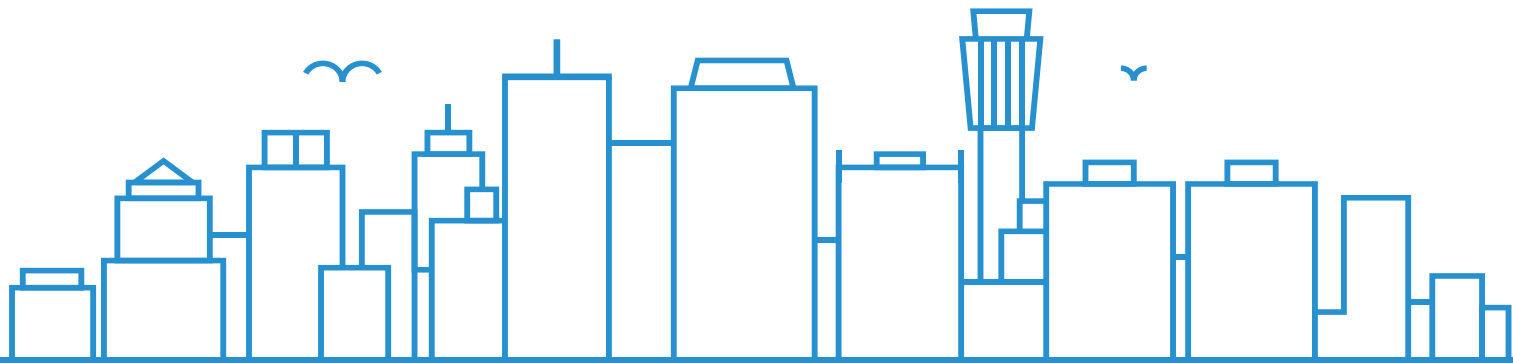


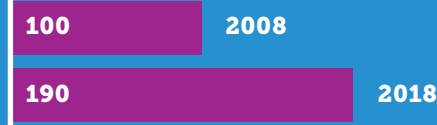
THE DOOR IS OPEN



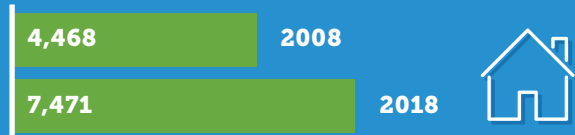
A lot has changed in 10 years

CHECK OUT WHAT'S NEW

BARs & RESTAURANTS



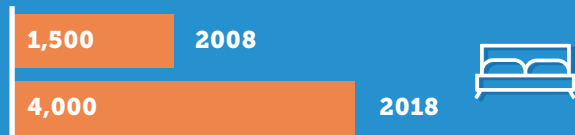
HOUSING UNITS



OFFICE SPACE



HOTEL BEDS



COLLEGE STUDENTS



281

number of tech companies
IN CENTRAL PHX (CITY OF PHOENIX, 2017)

NO. 1

in one-year
population
growth

U.S. CENSUS BUREAU (PHOENIX, 2015-2016)

7,000

number of tech employees
IN CENTRAL PHX (CITY OF PHOENIX, 2017)

NO. 2

in tech
office
demand

CBRE "2017 TECH-30" (PHOENIX METRO)

BETWEEN

70,000 &
150,000

Number of people
walking around on
any given day

NO. 5

for
tech job
growth

CBRE "2017 TECH-30" (PHOENIX METRO)

7,500+

projected number of new
downtown residents
in five years



The Phoenix
Light Rail



25 NUMBER OF BIKE
SHARE STATIONS

50 NEW ARTIST-DESIGNED BIKE RACKS
COMING TO CENTRAL PHOENIX (2018)

165,000 MUSIC FESTIVAL
ATTENDEES (2017)

2.9m SPORTS VENUE ATTENDANCE (2016)

1.1m THEATER ATTENDANCE (2016)

18,616 #DTPHX HASHTAGS USED
ON INSTAGRAM

6m YEARLY VISITORS



43

DOWNTOWN
BUILDINGS
ON A SHARED
AIR-CONDITIONING
SYSTEM

NRG ENERGY
CENTER PHOENIX



4 mi.

AMOUNT OF CHILLED
WATER PIPING KEEPING
14 MILLION SQUARE
FEET OF BUILDING
SPACE COOL

NRG ENERGY
CENTER PHOENIX



15

NEW SOLAR TRASH
AND RECYCLING
COMPACTORS
(2017)



21,661

POUNDS OF LITTER
PICKED UP
(2017)



145

NEW SHADE TREES (2017)



"You can sense the community down here, everyone wants to see it thrive." **-Tal Masserman, Smyl Co.**

"Downtown is leaning towards urban living, it's becoming a neighborhood." **-Matt Fulton, The Whining Pig**

"Walkable neighborhoods with access to public transit, better commutes, and proximity to the people and places you enjoy are the key to a happier, healthier and more sustainable lifestyle."
-Matt Root, Parallel Capital Partners

"When you see bigger, taller buildings being built, it just means a more interesting, more vibrant community."
-Brian Cassidy, CCBG Architects, Inc.

"It's a pretty fabulous place. People can't believe we call this home."
- Belinda Miceli, Downtown Resident

"For the first time in a long time, Phoenix government is innovating just as fast as the community." **-Jenny Poon, Co+Hoots**

"The largest group of employers are coming from these ideas, from our entrepreneurs," **-Daniel Valenzuela, City of Phoenix**

"It's exciting to live and work downtown and just see it grow and be a part of it." **-Charlie Levy, Stateside Presents**

"Everyone is willing to help each other out and you just don't see that in other cities."
-Yvette Keobke, Residence Inn/Courtyard Phoenix Downtown.

"It was super important for us to be in the epicenter of everything that's going on," **-Jason Jantzen, Ahipoki Bowl**

"When you think about all the new residential that's happening, there's a reason why these people want to move downtown."
-Omar Peters, Urban Phoenix Project