

# Downtown Phoenix

## Demographic Detail Report



Radius centered at First Street & Washington

| Radius                 | 1 Mile |        | 3 Mile  |        | 5 Mile  |        |
|------------------------|--------|--------|---------|--------|---------|--------|
| Population             |        |        |         |        |         |        |
| 2027 Projection        | 25,344 |        | 126,730 |        | 460,995 |        |
| 2022 Estimate          | 22,308 |        | 112,415 |        | 409,182 |        |
| 2010 Census            | 15,534 |        | 88,696  |        | 327,817 |        |
|                        |        |        |         |        |         |        |
| Growth 2022 - 2027     | 13.61% |        | 12.73%  |        | 12.66%  |        |
| Growth 2010 - 2022     | 43.61% |        | 26.74%  |        | 24.82%  |        |
|                        |        |        |         |        |         |        |
| 2022 Population by Age | 22,308 |        | 112,415 |        | 409,182 |        |
| Age 0 - 4              | 1,343  | 6.02%  | 7,107   | 6.32%  | 27,335  | 6.68%  |
| Age 5 - 9              | 1,243  | 5.57%  | 7,349   | 6.54%  | 28,740  | 7.02%  |
| Age 10 - 14            | 1,083  | 4.85%  | 7,530   | 6.70%  | 30,150  | 7.37%  |
| Age 15 - 19            | 1,053  | 4.72%  | 7,414   | 6.60%  | 29,818  | 7.29%  |
| Age 20 - 24            | 1,400  | 6.28%  | 7,557   | 6.72%  | 29,309  | 7.16%  |
| Age 25 - 29            | 2,092  | 9.38%  | 8,726   | 7.76%  | 32,050  | 7.83%  |
| Age 30 - 34            | 2,406  | 10.79% | 9,249   | 8.23%  | 33,130  | 8.10%  |
| Age 35 - 39            | 2,159  | 9.68%  | 8,765   | 7.80%  | 31,537  | 7.71%  |
| Age 40 - 44            | 1,731  | 7.76%  | 7,913   | 7.04%  | 28,745  | 7.02%  |
| Age 45 - 49            | 1,445  | 6.48%  | 7,308   | 6.50%  | 26,427  | 6.46%  |
| Age 50 - 54            | 1,313  | 5.89%  | 6,905   | 6.14%  | 24,374  | 5.96%  |
| Age 55 - 59            | 1,268  | 5.68%  | 6,650   | 5.92%  | 22,715  | 5.55%  |
| Age 60 - 64            | 1,158  | 5.19%  | 6,064   | 5.39%  | 20,069  | 4.90%  |
| Age 65 - 69            | 944    | 4.23%  | 4,967   | 4.42%  | 16,044  | 3.92%  |
| Age 70 - 74            | 724    | 3.25%  | 3,828   | 3.41%  | 12,240  | 2.99%  |
| Age 75 - 79            | 476    | 2.13%  | 2,509   | 2.23%  | 8,036   | 1.96%  |
| Age 80 - 84            | 269    | 1.21%  | 1,413   | 1.26%  | 4,586   | 1.12%  |
| Age 85+                | 202    | 0.91%  | 1,160   | 1.03%  | 3,879   | 0.95%  |
|                        |        |        |         |        |         |        |
| Age 65+                | 2,615  | 11.72% | 13,877  | 12.34% | 44,785  | 10.95% |
|                        |        |        |         |        |         |        |
| Median Age             | 36.20  |        | 35.70   |        | 34.10   |        |
| Average Age            | 37.30  |        | 36.60   |        | 35.30   |        |

Source: CoStar, Esri. Compiled by Downtown Phoenix Inc., August 2022

| Radius  | 1 Mile        |        | 3 Mile         |        | 5 Mile         |        |
|---|---------------|--------|----------------|--------|----------------|--------|
| <b>2022 Population By Race</b>                      | <b>22,308</b> |        | <b>112,415</b> |        | <b>409,182</b> |        |
| White   | 15,917        | 71.35% | 89,056         | 79.22% | 318,072        | 77.73% |
| Black   | 3,724         | 16.69% | 11,637         | 10.35% | 44,883         | 10.97% |
| Am. Indian & Alaskan                                | 1,230         | 5.51%  | 5,673          | 5.05%  | 21,259         | 5.20%  |
| Asian   | 651           | 2.92%  | 2,468          | 2.20%  | 11,323         | 2.77%  |
| Hawaiian & Pacific Island                           | 71            | 0.32%  | 275            | 0.24%  | 1,329          | 0.32%  |
| Other   | 716           | 3.21%  | 3,307          | 2.94%  | 12,315         | 3.01%  |
| <b>Population by Hispanic Origin</b>                | <b>22,308</b> |        | <b>112,415</b> |        | <b>409,182</b> |        |
| Non-Hispanic Origin                                 | 12,444        | 55.78% | 45,531         | 40.50% | 152,520        | 37.27% |
| Hispanic Origin                                     | 9,864         | 44.22% | 66,884         | 59.50% | 256,662        | 62.73% |
| <b>2022 Median Age, Male</b>                        | <b>37.30</b>  |        | <b>36.40</b>   |        | <b>34.30</b>   |        |
| <b>2022 Average Age, Male</b>                       | <b>38.40</b>  |        | <b>37.10</b>   |        | <b>35.30</b>   |        |
| <b>2022 Median Age, Female</b>                      | <b>34.40</b>  |        | <b>34.90</b>   |        | <b>33.90</b>   |        |
| <b>2022 Average Age, Female</b>                     | <b>35.70</b>  |        | <b>36.20</b>   |        | <b>35.30</b>   |        |
| <b>2022 Population by Occupation Classification</b> | <b>18,431</b> |        | <b>88,953</b>  |        | <b>317,007</b> |        |
| Civilian Employed                                   | 10,298        | 55.87% | 52,896         | 59.47% | 191,347        | 60.36% |
| Civilian Unemployed                                 | 790           | 4.29%  | 4,153          | 4.67%  | 15,991         | 5.04%  |
| Civilian Non-Labor Force                            | 7,320         | 39.72% | 31,867         | 35.82% | 109,468        | 34.53% |
| Armed Forces  | 23            | 0.12%  | 37             | 0.04%  | 201            | 0.06%  |
| <b>Households by Marital Status</b>                 |               |        |                |        |                |        |
| Married   | 1,358         |        | 10,917         |        | 44,124         |        |
| Married No Children                                 | 814           |        | 5,545          |        | 19,723         |        |
| Married w/Children                                  | 544           |        | 5,372          |        | 24,402         |        |
| <b>2022 Population by Education</b>                 | <b>17,589</b> |        | <b>81,728</b>  |        | <b>287,282</b> |        |
| Some High School, No Diploma                        | 3,189         | 18.13% | 19,848         | 24.29% | 73,702         | 25.65% |
| High School Grad (Incl Equivalency)                 | 3,064         | 17.42% | 16,255         | 19.89% | 65,554         | 22.82% |
| Some College, No Degree                             | 4,218         | 23.98% | 18,845         | 23.06% | 68,814         | 23.95% |
| Associate Degree                                    | 1,402         | 7.97%  | 6,271          | 7.67%  | 23,453         | 8.16%  |
| Bachelor Degree                                     | 3,369         | 19.15% | 12,449         | 15.23% | 35,308         | 12.29% |
| Advanced Degree                                     | 2,347         | 13.34% | 8,060          | 9.86%  | 20,451         | 7.12%  |

| Radius                         | 1 Mile |        | 3 Mile |        | 5 Mile  |        |
|--------------------------------|--------|--------|--------|--------|---------|--------|
| 2022 Population by Occupation  | 19,095 |        | 98,218 |        | 350,569 |        |
| Real Estate & Finance          | 775    | 4.06%  | 3,627  | 3.69%  | 13,099  | 3.74%  |
| Professional & Management      | 6,217  | 32.56% | 27,088 | 27.58% | 84,784  | 24.18% |
| Public Administration          | 195    | 1.02%  | 1,786  | 1.82%  | 6,467   | 1.84%  |
| Education & Health             | 2,367  | 12.40% | 10,468 | 10.66% | 36,359  | 10.37% |
| Services                       | 2,047  | 10.72% | 11,756 | 11.97% | 46,179  | 13.17% |
| Information                    | 369    | 1.93%  | 1,316  | 1.34%  | 3,348   | 0.96%  |
| Sales                          | 2,210  | 11.57% | 10,611 | 10.80% | 40,483  | 11.55% |
| Transportation                 | 471    | 2.47%  | 2,852  | 2.90%  | 9,941   | 2.84%  |
| Retail                         | 902    | 4.72%  | 5,054  | 5.15%  | 19,672  | 5.61%  |
| Wholesale                      | 172    | 0.90%  | 1,150  | 1.17%  | 4,226   | 1.21%  |
| Manufacturing                  | 624    | 3.27%  | 3,649  | 3.72%  | 13,394  | 3.82%  |
| Production                     | 1,020  | 5.34%  | 6,805  | 6.93%  | 27,210  | 7.76%  |
| Construction                   | 621    | 3.25%  | 5,237  | 5.33%  | 21,695  | 6.19%  |
| Utilities                      | 550    | 2.88%  | 3,226  | 3.28%  | 11,175  | 3.19%  |
| Agriculture & Mining           | 74     | 0.39%  | 310    | 0.32%  | 1,208   | 0.34%  |
| Farming, Fishing, Forestry     | 20     | 0.10%  | 152    | 0.15%  | 836     | 0.24%  |
| Other Services                 | 461    | 2.41%  | 3,131  | 3.19%  | 10,493  | 2.99%  |
|                                |        |        |        |        |         |        |
| 2022 Worker Travel Time to Job | 9,338  |        | 49,712 |        | 182,193 |        |
| <30 Minutes                    | 7,200  | 77.10% | 35,438 | 71.29% | 123,546 | 67.81% |
| 30-60 Minutes                  | 1,800  | 19.28% | 11,653 | 23.44% | 47,659  | 26.16% |
| 60+ Minutes                    | 338    | 3.62%  | 2,621  | 5.27%  | 10,988  | 6.03%  |
|                                |        |        |        |        |         |        |
| 2010 Households by HH Size     | 5,510  |        | 31,438 |        | 111,166 |        |
| 1-Person Households            | 2,932  | 53.21% | 11,586 | 36.85% | 35,068  | 31.55% |
| 2-Person Households            | 1,321  | 23.97% | 7,879  | 25.06% | 26,418  | 23.76% |
| 3-Person Households            | 432    | 7.84%  | 3,812  | 12.13% | 14,751  | 13.27% |
| 4-Person Households            | 343    | 6.23%  | 3,125  | 9.94%  | 13,094  | 11.78% |
| 5-Person Households            | 224    | 4.07%  | 2,246  | 7.14%  | 9,735   | 8.76%  |
| 6-Person Households            | 123    | 2.23%  | 1,326  | 4.22%  | 5,774   | 5.19%  |
| 7 or more Person Households    | 135    | 2.45%  | 1,464  | 4.66%  | 6,326   | 5.69%  |
|                                |        |        |        |        |         |        |
| 2022 Average Household Size    | 1.80   |        | 2.50   |        | 2.80    |        |
|                                |        |        |        |        |         |        |
| Households                     |        |        |        |        |         |        |
| 2027 Projection                | 10,730 |        | 47,575 |        | 159,771 |        |
| 2022 Estimate                  | 9,261  |        | 41,949 |        | 141,576 |        |
| 2010 Census                    | 5,509  |        | 31,438 |        | 111,166 |        |
| Growth 2022 - 2027             | 15.86% |        | 13.41% |        | 12.85%  |        |
| Growth 2010 - 2022             | 68.11% |        | 33.43% |        | 27.36%  |        |

| Radius                              | 1 Mile       |        | 3 Mile        |        | 5 Mile         |        |
|-------------------------------------|--------------|--------|---------------|--------|----------------|--------|
| <b>2022 Households by HH Income</b> | <b>9,259</b> |        | <b>41,949</b> |        | <b>141,574</b> |        |
| <\$25,000                           | 3,620        | 39.10% | 13,509        | 32.20% | 39,066         | 27.59% |
| \$25,000 - \$50,000                 | 1,878        | 20.28% | 9,623         | 22.94% | 36,927         | 26.08% |
| \$50,000 - \$75,000                 | 1,199        | 12.95% | 6,435         | 15.34% | 24,841         | 17.55% |
| \$75,000 - \$100,000                | 803          | 8.67%  | 4,095         | 9.76%  | 15,141         | 10.69% |
| \$100,000 - \$125,000               | 629          | 6.79%  | 2,710         | 6.46%  | 9,798          | 6.92%  |
| \$125,000 - \$150,000               | 283          | 3.06%  | 1,508         | 3.59%  | 5,472          | 3.87%  |
| \$150,000 - \$200,000               | 369          | 3.99%  | 1,959         | 4.67%  | 5,273          | 3.72%  |
| \$200,000+                          | 478          | 5.16%  | 2,110         | 5.03%  | 5,056          | 3.57%  |

|                                  |                 |                 |                 |
|----------------------------------|-----------------|-----------------|-----------------|
| <b>2022 Avg Household Income</b> | <b>\$62,147</b> | <b>\$66,529</b> | <b>\$64,285</b> |
| <b>2022 Med Household Income</b> | <b>\$36,683</b> | <b>\$43,650</b> | <b>\$46,007</b> |

|                              |               |        |               |        |                |        |
|------------------------------|---------------|--------|---------------|--------|----------------|--------|
| <b>2022 Occupied Housing</b> | <b>9,261</b>  |        | <b>41,949</b> |        | <b>141,576</b> |        |
| Owner Occupied               | 1,440         | 15.55% | 14,680        | 34.99% | 58,110         | 41.05% |
| Renter Occupied              | 7,821         | 84.45% | 27,269        | 65.01% | 83,466         | 58.95% |
| <b>2010 Housing Units</b>    | <b>10,128</b> |        | <b>43,679</b> |        | <b>144,655</b> |        |
| 1 Unit                       | 2,739         | 27.04% | 22,472        | 51.45% | 79,531         | 54.98% |
| 2 - 4 Units                  | 997           | 9.84%  | 5,088         | 11.65% | 15,066         | 10.42% |
| 5 - 19 Units                 | 1,869         | 18.45% | 6,292         | 14.41% | 23,493         | 16.24% |
| 20+ Units                    | 4,523         | 44.66% | 9,827         | 22.50% | 26,565         | 18.36% |

|                               |                  |        |                  |        |                  |        |
|-------------------------------|------------------|--------|------------------|--------|------------------|--------|
| <b>2022 Housing Value</b>     | <b>1,440</b>     |        | <b>14,680</b>    |        | <b>58,110</b>    |        |
| <\$100,000                    | 115              | 7.99%  | 1,841            | 12.54% | 8,731            | 15.02% |
| \$100,000 - \$200,000         | 188              | 13.06% | 2,244            | 15.29% | 13,216           | 22.74% |
| \$200,000 - \$300,000         | 644              | 44.72% | 4,021            | 27.39% | 17,476           | 30.07% |
| \$300,000 - \$400,000         | 235              | 16.32% | 3,165            | 21.56% | 9,251            | 15.92% |
| \$400,000 - \$500,000         | 138              | 9.58%  | 1,400            | 9.54%  | 3,775            | 6.50%  |
| \$500,000 - \$1,000,000       | 98               | 6.81%  | 1,517            | 10.33% | 4,321            | 7.44%  |
| \$1,000,000+                  | 22               | 1.53%  | 492              | 3.35%  | 1,340            | 2.31%  |
| <b>2022 Median Home Value</b> | <b>\$264,751</b> |        | <b>\$280,949</b> |        | <b>\$240,673</b> |        |

|                                       |               |        |               |        |                |        |
|---------------------------------------|---------------|--------|---------------|--------|----------------|--------|
| <b>2022 Housing Units by Yr Built</b> | <b>10,165</b> |        | <b>44,706</b> |        | <b>149,459</b> |        |
| Built 2010+                           | 3,227         | 31.75% | 7,161         | 16.02% | 17,917         | 11.99% |
| Built 2000 - 2010                     | 1,620         | 15.94% | 3,684         | 8.24%  | 17,460         | 11.68% |
| Built 1990 - 1999                     | 643           | 6.33%  | 2,238         | 5.01%  | 8,250          | 5.52%  |
| Built 1980 - 1989                     | 444           | 4.37%  | 2,437         | 5.45%  | 13,020         | 8.71%  |
| Built 1970 - 1979                     | 719           | 7.07%  | 4,167         | 9.32%  | 21,755         | 14.56% |
| Built 1960 - 1969                     | 698           | 6.87%  | 5,338         | 11.94% | 22,046         | 14.75% |
| Built 1950 - 1959                     | 711           | 6.99%  | 7,276         | 16.28% | 26,692         | 17.86% |
| Built <1949                           | 2,103         | 20.69% | 12,405        | 27.75% | 22,319         | 14.93% |
| <b>2022 Median Year Built</b>         | <b>1995</b>   |        | <b>1964</b>   |        | <b>1971</b>    |        |