

# SELL YOUR SPACES

## THE SUPER BOWL EXPERIENCE IS COMING TO PHOENIX

### WHAT IS IT?

The Superbowl Host Committee Parking Platform, powered by ACE. Visitors receive a direct link from event ticket purchases to your Super Bowl Experience parking facility. You set the rate and the quantity available for any given time period. Reservations can be scanned in lane on day of with real time reservations recognized.

### WHO CAN USE IT?

Any parking facility in downtown Phoenix, regardless of operator or equipment.

*Optional:* In-lane scanner & POS device or Integration with TIBA or Flash

### COST

Free to be on the platform & \$4.95 per transaction charged to the guest.

*Optional:* Use our Handheld POS System to scan reservations & take payments in lane: \$400 per device for entirety of Super Bowl Experience.

### WHAT'S INCLUDED?

- ▶ Your facility will be advertised on the landing page.
- ▶ You'll be included in Phoenix's Super Bowl Experience Parking Plan & street signage tying into reservations system.
- ▶ You can update rates and quantities daily.
- ▶ You'll receive local reservation system support before & during Super Bowl Experience.
- ▶ You'll receive pricing & operational recommendations from ACE, a City of Phoenix Endorsed Parking Operator.

### PAYMENT TERMS

Payments will be collected through the SpACE reservation system and remit to the owner/operator Net 15 after the event. Remittance will be Net of 4% credit card fees.



**CONTACT US**  
FOR MORE INFORMATION  
OR TO RESERVE YOUR SPACE  
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