How did a nearly forgotten 9-5 business center awake from its slumber to become one of the great urban underdog stories of the 21st Century? The short answer is investment ($7.6+ billion since 2005). But investment alone doesn’t make a live/work/play/learn neighborhood. It takes both public and private leaders working in collaboration with a passionate community to create a place we are proud to call home. Downtown Phoenix has come a long way, but our work is not done. And that’s exciting. Welcome to DTPHX.

Downtown Phoenix has turned into a premier events destination. It’s all here: from global sporting events and the biggest names in entertainment, to locally produced culinary, art, music, multicultural and intellectual events.

DTPHX is a nexus of innovation, attracting tech, creative, financial and biomedical companies to create an economically robust epicenter of knowledge and business. An infusion of high-paying jobs and expanding entrepreneurial opportunities—combined with increased living options, a growing mass transit system, cultural and family-friendly amenities and a hyper-local restaurant scene—makes DTPHX a magnet for educated professionals relocating from other markets. Speaking of talent pools, we expect to have 20,000 students taking university-level courses at our educational institutions in Downtown Phoenix by 2024.

All data presented pertains to the Downtown Phoenix Inc. Service Area, unless otherwise noted.

**FACTS AND FIGURES**

$7.6+ billion
Public and private investment between 2005-2023

24,000+
Downtown residential population

**BUSINESS CORE WORKFORCE**

55,500+
Within 1 mile

179,000+
Within 3 miles

312,000+
Within 5 miles

*Originating from Central Avenue and Washington Street (CoStar)
SPORTS, ARTS AND CULTURE

BY THE NUMBERS

2016
Inaugural year of the Cactus Bowl/Cheez-It Bowl/Guaranteed Rate Bowl

9
Theater stages

12,421
Theater + music venue seats

16
Live music venues

4
Major professional sports teams:
• Arizona Diamondbacks
• Phoenix Suns
• Phoenix Mercury
• Arizona Rattlers

4
Phoenix is one of only four cities to host the Super Bowl four times

2015 + 2023
Super Bowl fan events

2017 + 2024
NCAA Final Four fan events

2016
College Football Playoff National Championship fan events

2026
NCAA Women’s Final Four games and fan events

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IN THE NEWS

Roosevelt Row named one of USA Today’s 10 Best Arts District in 2022

Children’s Museum of Phoenix named one of USA Today’s 10 Best Children’s Museums in 2022

DINING AND SHOPPING

BY THE NUMBERS

225+
Restaurants

135+
Net new bars + restaurants since 2008

5
Restaurants operating in the business core over 25 years

45+
Coffee shops

1.7 million
Square feet of restaurants, bars + retail

72,000+
Square feet of retail expected by 2025

76%
Locally owned and operated bars + restaurants

7
New breweries since 2019

1
James Beard Award-winning chef serving in Heritage Square
The Phoenix Bioscience Core (PBC) is a 30-acre, urban life sciences and medical education hub in the heart of the innovation district in Downtown Phoenix. It is home to the highest concentration of research scientists and complementary research professionals in the region with access to 20 Institutes of Research Excellence within a 2-mile radius. The PBC is the only place where you will find all three of Arizona’s public research universities—Arizona State University, Northern Arizona University, and the University of Arizona—in one location collocated with leading bioscience pioneers and innovators.

**CAMPUS INCLUDES:**
- The Translational Genomics Research Institute (TGen), a part of City of Hope
- International Genomics Consortium (IGC)
- Exact Sciences
- NIH’s National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) research center
- Dignity Health-Cancer Institute at St. Joseph’s Hospital and Medical Center
- Calviri
- ASU’s Translational Research Center
- Center for Entrepreneurial Innovation (CEI)
- Venture Café Phoenix hosts a weekly gathering of innovators and entrepreneurs
- 850 PBC, a 227,000 square-foot building of fully lab-enabled center has space available for life science companies
- Approximately 2 million square feet of the planned 6 million square feet has been built on the PBC
- Connect Labs by Wexford

**EDUCATION AND RESEARCH**

**ARIZONA STATE UNIVERSITY (ASU)**
- 5000+ students
- College of Health Solutions
- Edson College of Nursing and Health Innovation

**UNIVERSITY OF ARIZONA**
- 900+ students
- Eller College of Management
- College of Medicine—Phoenix
- College of Pharmacy
- College of Public Health
- College of Nursing
- Telemedicine Program

**NORTHERN ARIZONA UNIVERSITY**
- 400+ students
- Athletic Training Program
- Occupational Therapy Program
- Physical Therapy Program
- Physician’s Assistant Program

**DOWNTOWN EDUCATION**

**ASU DOWNTOWN PHOENIX CAMPUS**
- 15,000+ students*
- Thunderbird School of Global Management
- Walter Cronkite School of Journalism and Digital Media
- College of Integrative Arts and Sciences
- Sandra Day O’Connor College of Law
- Watts College of Public Service and Community Solutions
- Mary Lou Fulton Teachers College
- Barrett Honors College
- J. Orin Edson Entrepreneurship + Innovation Institute

*Includes College of Health Solutions and Edson College of Nursing and Health Innovation students

**TUFTS UNIVERSITY SCHOOL OF MEDICINE**
- 100 students
- Doctor of Physical Therapy Program

**BIOSCIENCE HIGH SCHOOL**
- 400+ students
- In the center of the Phoenix Bioscience Core, the high school specializes in biosciences and the promotion of a STEM-based education
LIVING DOWNTOWN

RESIDENTIAL
11,784
Total housing units built between 2000-2022

34%
Percentage of housing built since 2000 and completed between 2020-2022

EDUCATION
57
Schools located in the broader Central City area

IN THE NEWS
Phoenix named one of the Top 10 Cities for a Great Downtown Living Experience by StorageCafe

PARKS AND RECREATION
7
Public parks, including 32-acre Margaret T. Hance Park

2
Dog parks

$100 million
Capital campaign to revitalize Margaret T. Hance Park, the 32-acre park located in the heart of downtown, which sits atop the Interstate-10 freeway tunnel. The Hance Park Revitalization Project is a public-private partnership led by the Hance Park Partner Coalition, consisting of the Phoenix Parks and Recreation Department, Phoenix Community Alliance and Hance Park Conservancy.

DEVELOPMENT AND HOSPITALITY

PHOENIX CONVENTION CENTER
1,000,000
Square feet of meeting and exhibit space

1,007,900
Anticipated convention attendees between 2023-2032

9
Phoenix’s ranking in the 2022 U.S. Convention City Index

HOSPITALITY
4,408
Hotel rooms

2
Hotels under construction

WORK SPACE
6.5 million
Square feet of existing private office space

12
Coworking locations

3
Makerspaces

4,000+
Coworking desks and shared space memberships
DOWNTOWN INFRASTRUCTURE

GETTING AROUND DOWNTOWN

20 Express and RAPID Bus routes delivering commuters into Downtown Phoenix

Alternative Transit
Comprehensive micromobility program

Shuttle Service
Servicing students traveling to ASU’s Downtown Phoenix campus

Freeways
Easy downtown access via I-17 + I-10

SKY HARBOR INTERNATIONAL AIRPORT

PHX Sky Train
Direct transportation from Sky Harbor International Airport, servicing Valley Metro’s Light Rail system, airport Terminals 3 & 4, East and West parking garages as well as the Rental Car Center

10 Minute travel time to Phoenix Sky Harbor International Airport

44.3 million Airline passengers in 2022

VALLEY METRO LIGHT RAIL

26 mile Regional system route serving Mesa, Tempe + Phoenix

South Central Extension
5.5 miles of Valley Metro Light Rail scheduled to open in 2024

Northwest Extension
1.5 miles of Valley Metro Light Rail scheduled to open in 2024

Arizona State Capitol Extension
1.4 miles of Valley Metro Light Rail scheduled to open in 2027

Downtown Light Rail Hub
Recently completed and scheduled to open at Central Avenue and Washington Street in 2024

24,600 Average number of weekday passengers that boarded Valley Metro Light Rail in 2022

8 Downtown Valley Metro Light Rail stations

SUSTAINABILITY

850 Number of trees planted in the last 10 years

92.6% Waste diversion rate during Super Bowl LVII

12 million Square feet of building space cooled with Cordia Phoenix’s sustainable chilled water system

20 City of Phoenix “Certified Green Business Leader” companies recognized for their dedication to sustainability

MEMBERSHIP MAKES A DIFFERENCE

Phoenix Community Alliance (PCA) activates and advocates through Committee initiatives, builds consensus and generates progress on issues that are integral to an evolving downtown. PCA builds momentum by galvanizing all levels of downtown’s economic engine, including city leadership, hyperlocal businesses, regional non-profits, large corporations, educational systems and institutions, and private professionals.

7 robust advocacy Committees
32 industry sectors represented
300+ engaged Members...and growing!